

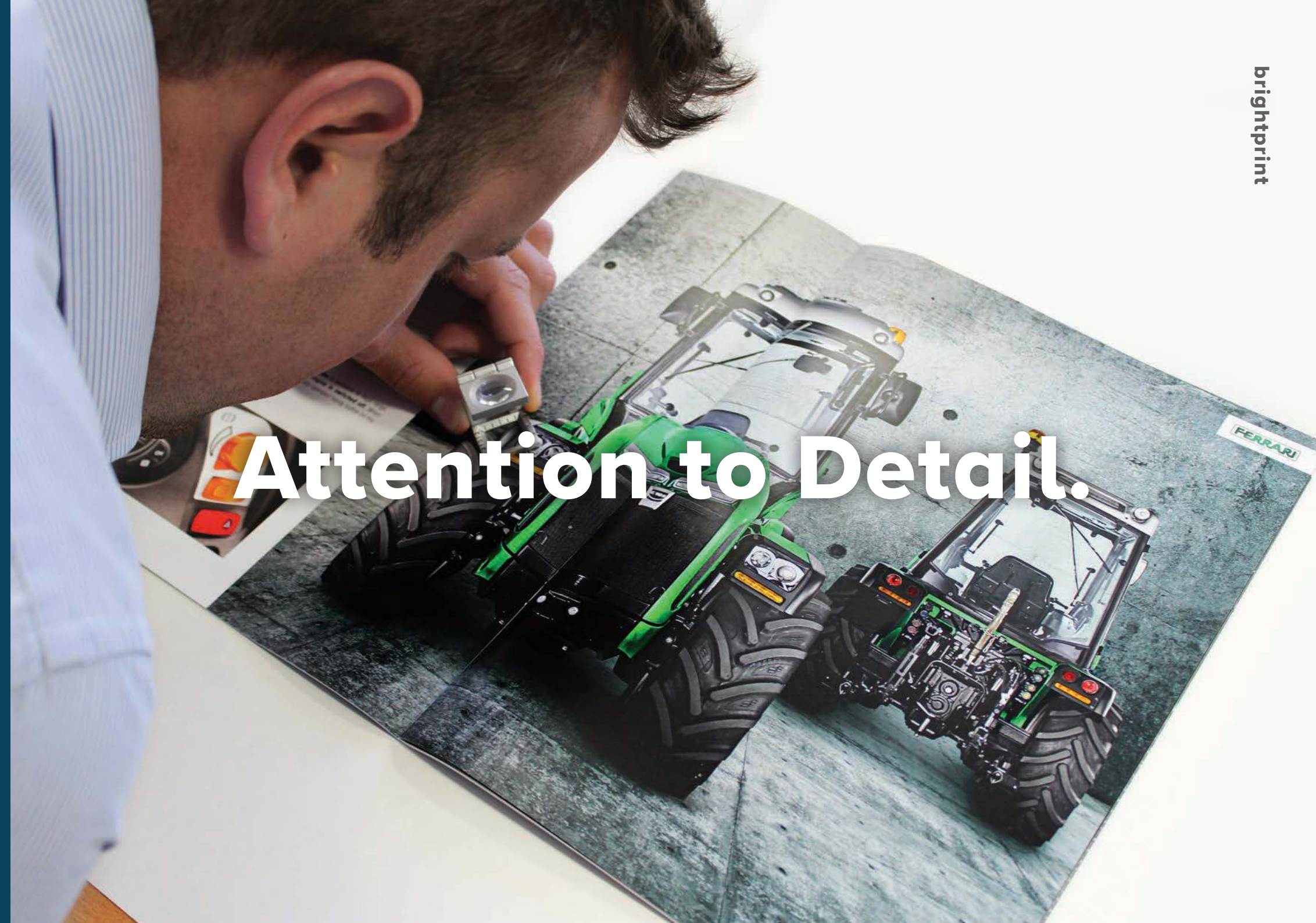


DESIGN  
PRINT  
DELIVER



**Our mission is to provide customers with  
a cost effective & quality product with a  
strong emphasis on timely delivery.**

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**Locally Manufactured.**



**Here in New Zealand.**



# Family Owned & Operated.

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**DAVID GORDON**  
Managing Director



**BRADEN GORDON**  
General Manager



**JOSH GORDON**  
Sales Manager



**KINGSLEY FRENCH**  
WTG Sales Manager



**THERESA HUME**  
Administration & Accounts



**SANDEEP SINGH HUKM**  
Graphic Designer



**HARDEEP KINGRA**  
Graphic Designer



**GEOFFREY LAIDLAW**  
Offset Press Manager



**GANAPATHI PERUMAL**  
Offset Press Manager



**ALWIN FRANCIS**  
Digital Print Manager



**BRETT NEWMAN**  
Guillotine Manager



**LEEANNE NEWMAN**  
Team Leader - Bindery



**BETINA NIJSSEN**  
Team Leader - Bindery



**LANCE HARTSHORNE**  
Team Leader - Print Finishing



**BRUCE MCLEAN**  
Team Leader - Print Finishing

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# Your Benefits.

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## QUALITY GUARANTEED MANUFACTURED UNDER ONE ROOF.

Having complete control of all processes of your product ensures you receive your product at a high standard that will reflect your business name.



## YOUR ONE STOP SHOP PRINT, PACKAGING, LABELS.

Brand consistency throughout your full range of print and promotional material, enhancing the image of your business and helping you generate more leads by standing out against competitors.



## IN-HOUSE GRAPHIC DESIGN TEAM.

Peace of mind knowing all your print files are archived with our award winning and creative graphic designers, saving you cost and time tracking down files and logos.



## WE ARE FAMILY OWNED & OPERATED.

BrightPrint is a family owned and operated business, built around family values meaning a company you can really trust and rely on.



## 15 STAFF BIG ENOUGH TO COPE, SMALL ENOUGH TO CARE.

With our small and experienced team, this gives us the ability to be flexible with turnaround times and offer you a complete and unique customer experience with a team that really cares about your product and success.

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## STATE OF ART PRINTING EQUIPMENT.

Regularly updating equipment and being at the forefront of technology assists in your product standing out above your competitor helping you generate more leads and sales.



## HONEST WEST COAST SERVICE.

Operating from a smaller regional town on the West Coast, our team generates trust with its loyal customer database, our understanding that your investment will be cared for from start to finish.



## YOUR OWN 'GO TO' ACCOUNT MANAGER.

Being appointed your own account manager that understands your business and cares that you receive value and return on investment.



## RECEIVE TREATS WITH EVERY ORDER.

A small recognition from our packaging team, acknowledging our thanks and underlining the care and appreciation of our valued customers.



## OVERNIGHT FREIGHT ANYWHERE IN NZ.

Our ability to send overnight freight anywhere in NZ gives you peace of mind your product will be delivered on time, freeing up your time to focus on your business.



# Our Brands.



Brightprint is the parent company of our three brands shown here.

We are a commercial offset and digital printing operation established in 1994. BrightPrint's vision brings pre-press technology and printing techniques together, enabling a better, faster and more cost-effective print job without compromising on quality.

We have a diverse and loyal client base from all over New Zealand. BrightPrint is always looking for ways to move forward and take the next step in print and design technology.

**[brightprint.co.nz](http://brightprint.co.nz)**



Since the launch of the first full customised logbook in 2009 WTL have introduced a number of other market leading products to offer to today's transport and civil engineering industry.

These products range from complete logbook and precheck systems through to wheel nut lock indicators through the renowned brand Zafety Lug Locks.

Worktime also specialise in full electronic fleet maintenance and pre-check systems along with the famous 'Truckie Bags' which are carried by most of New Zealand's discerning Truck Drivers.

**[worktime.co.nz](http://worktime.co.nz)**



PrintPak specialises in an extensive range of commercial and innovative packaging. From short run digitally printed candle boxes to large run offset printed meal sleeves, our capabilities and attention to service and quality will help bring your ideas to life.

Our packaging design experts develop solutions that will optimize the look and versatility of your products and reduce total costs. In todays crowded market we look at styles and designs to help your product stand out whether it be through a customised shape and design or using our various methods of emboss and uv processes.

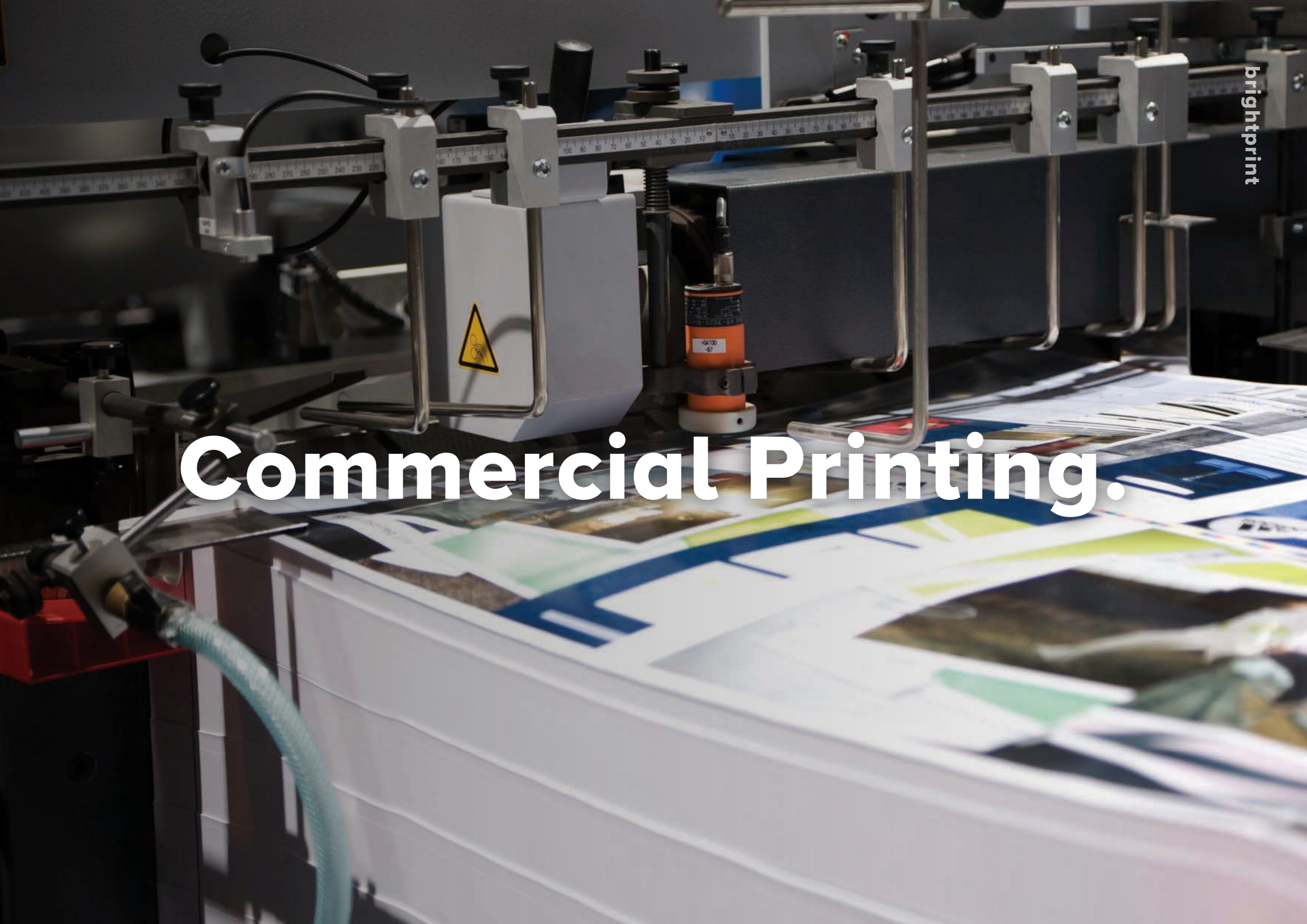
**[printpak.co.nz](http://printpak.co.nz)**



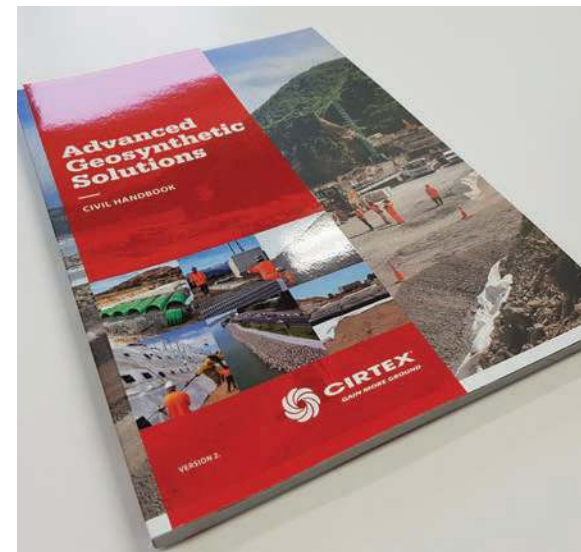
Create exceptional and innovative brand experiences with customised promotional products and merchandise that brings your brand to life. Whether you're re-branding, building brand awareness, running a promotion, or looking to re-vamp your look, Brightpromo can help you create the perfect promotional package that will generate sales and increase customer loyalty.

For over 25 years Brightpromo have been creating innovative promotional products and branding solutions that deliver results – we'll ensure your brand stands out from the crowd.

**[brightpromo.co.nz](http://brightpromo.co.nz)**



# Commercial Printing.



BrightPrint Ltd specialises in an extensive range of commercial printing. We can offer you both digital and offset services inclusive of:

- Graphic Design Service
- Flyers & Brochures
- Newsletters
- Note Pads
- Presentation Folders
- Envelopes
- Business Cards
- Rack Cards
- Invoice & Docket Books
- Letterheads
- Adhesive Labels
- Catalogues
- Packaging
- Promotional Items

BrightPrint's three Xerox Digital Machines and three Ryobi Offset Presses provide exceptional quality and super quick turn around times. We can provide highgloss or matt finish in a large range of print material.



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# Packaging.



Our packaging designs are carefully coordinated with our clients' marketing objectives. We are small enough to be responsive and large enough to deliver top grade packaging - on time.

Great packaging is far more than just manufacturing a box. It's also more than a convenient way to protect your product and get it safely to the consumer.

Great packaging brings safety, portability, protection and usability together with clever, compelling design and smart production processes to give you a superior result.

For us, it means supporting our customers at every stage of design, development, production and logistics to ensure the quality of our product for you.

Because no matter how big or small the job, great packaging is the only kind of packaging we create.



# Label Printing.

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Labels, stickers and adhesives – we do them all! BrightPrint can provide labelling solutions to suit your requirements.

Using state of the art printing machinery, we can produce short to long run labels and supply in either rolls or sheets.

With in-house finishing we can cut to all sorts of shapes and sizes – got an idea for a shape... tell us about it!

- Wine Labels
- Blank Thermal Labels
- Address Labels
- Pharmacy Labels
- Food & Beverage Labels
- Outdoor & Synthetic Labels

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# Digital Printing.

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The three new Xerox IGEN machines combined with the latest inline booklet maker has allowed us to minimize our turnaround time without compromising on quality.

Bringing *rich, powerfull* image quality to your marketing



## Benefits

- Your Printed Material delivered at unbelievable turnaround times
- Your Print quality at its absolute finest, increasing your company image
- Extremely competitive pricing on all printed material helping you maximize your marketing expenditure
- Inline Gloss Varnish, adding value and class to your marketing material
- Capable of small or large print runs, enabling you to control your stock of print better
- Large Variety of Paper stocks and weights adding value to your print product
- Mailmerge & Variable data printing, saving you the time and hassles of mailing out your Catalogues/Flyers
- Immediate Printed Proofs available for peace of mind before initial print run

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# Offset Printing.



Brightprint have recently increased their offset printing capacity dramatically by the installation of a 5 Colour A2 Ryobi Press.

This press is suited to printing our large run Catalogue and Brochure work along with the ability to print on heavy substrates used for printed packaging.

The additional UV station which runs inline with this press is an absolute game changer with very few machines configured this way in Australasia.

The group of modern Digital & Offset presses that Brightprint operate gives the customer endless ability and options to produce short or large run printed material both at the most economical way possible.



# Print Finishing.

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With our experienced team of print finishers here at Brightprint we'll guarantee your project is completed to a very high standard.

Perfect Bound, Saddle Stitched or Wire bound are the three most common ways of binding a Catalogue or Brochure.

These processes are all completed here on site in our factory.

Brightprint also offer full diecutting, gluing and laminating services along with a range of embellishments from Foiling to Embossing.

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BrightPrint Ltd can take care of your print job right through to the mailmerge and distribution stage.

Variable data printing with the option to combine mailmerge and flow wrapping.

Printed from a supplied customer database we can deliver direct to NZ Post for the mail out of your printed product.

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# Graphic Design Studio.

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Creative Design enhances your company image and is highly important to stand out in today's marketplace. Join our team of graphic designers to create a new company logo right through to the completion of a multipage product catalogue.

Using the latest in Mac design software allows the design team to achieve the flare your marketing material needs.

BrightPrint has two full-time highly experienced Graphic Designers in-house, waiting to help you with your advertising and marketing needs.

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# Promotional Products.



Create exceptional and innovative brand experiences with customised promotional products and merchandise that brings your brand to life. Whether you're re-branding, building brand awareness, running a promotion, or looking to re-vamp your look, Brightpromo can help you create the perfect promotional package that will generate sales and increase customer loyalty.

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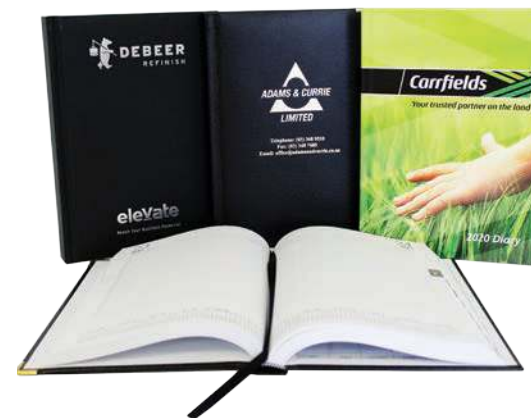
**[brightpromo.co.nz](http://brightpromo.co.nz)**





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# Custom Diaries.



## Speak to your audience 365 days a year

Custom printed diaries are a great first impression and speak volumes about your company. Printed with your brand in sight 365 days of the year and being a functional tool put to use daily by your customers is an exceptional way for complete brand visibility. The perfect end of year gift for your client or prospect.



## A4 or A5 day per page diary – full custom print

- Standard day per page diary, 10 Full Colour Pages for your promotions or products.
- Full Colour Custom Printed Case Bound Covers.
- High Gloss or Matt Laminated Covers
- Minimum order quantity 100.



## A4 or A5 day per page diary

- 3 Diary Colour options: Black, Red, Navy. PU Covers.
- Your logo and branding can be printed in full colour or Silver & Gold Foil.
- Minimum order quantity 25.

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# Work Time Group.



**WORK TIME  
GROUP LTD**

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Since the launch of the first full customised logbook in 2009 WTL have introduced a number of other market leading products to offer to today's transport and civil engineering industry. These products range from Anti Syphon Fuel Caps to control your company's fuel usage right through to the full electronic fleet maintenance and pre check systems.

WTL Group has developed its large client base in NZ and AUS by providing transport and civil construction company's with excellent service and on site visits and consultations. Join the large number of businesses benefiting from our experience in this industry and save costs by implementing our practical and efficient systems and products.

Work Time Group are leaders in Driver Recording & Reporting Systems, providing complete print solutions to the transport industry





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# Drivers Documents.



**WORK TIME  
LOGBOOKS**

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Save yourself and your staff time and hassle, by streamlining your logbooks, daily time sheets and pre-checks into one simple, easy to use book – the Work Time Logbook. All your driver, admin and health & safety requirements in one simple, easy to use book.

Work Time Logbooks are specialists in enabling transport companies to run fully

customised NZTA approved logbooks, time-sheets and checklist systems. Health & Safety is becoming a large part of the transport industry. Using the WTL system which includes and covers a large area of H&S will increase your operator rating system.

Just some of the features we can pack into your logbook;

- Pre-trip check
- Daily run sheets
- Walk around inspection
- Emergency instructions
- Health & Safety procedures
- Incident Reports
- Contact details



# Delivery & Distribution.



## Warehousing & Distribution

Speak to us about printing your products and holding stock here on our shelves on consignment.

This helps to print at more competitive unit rates and gives you the ability to draw on product as required.

Consignment stocks are carefully monitored being packed and dispatched by our professional dispatch team.

Stock level reports can be generated and supplied on demand at any time.

## Delivered On Time & Intact

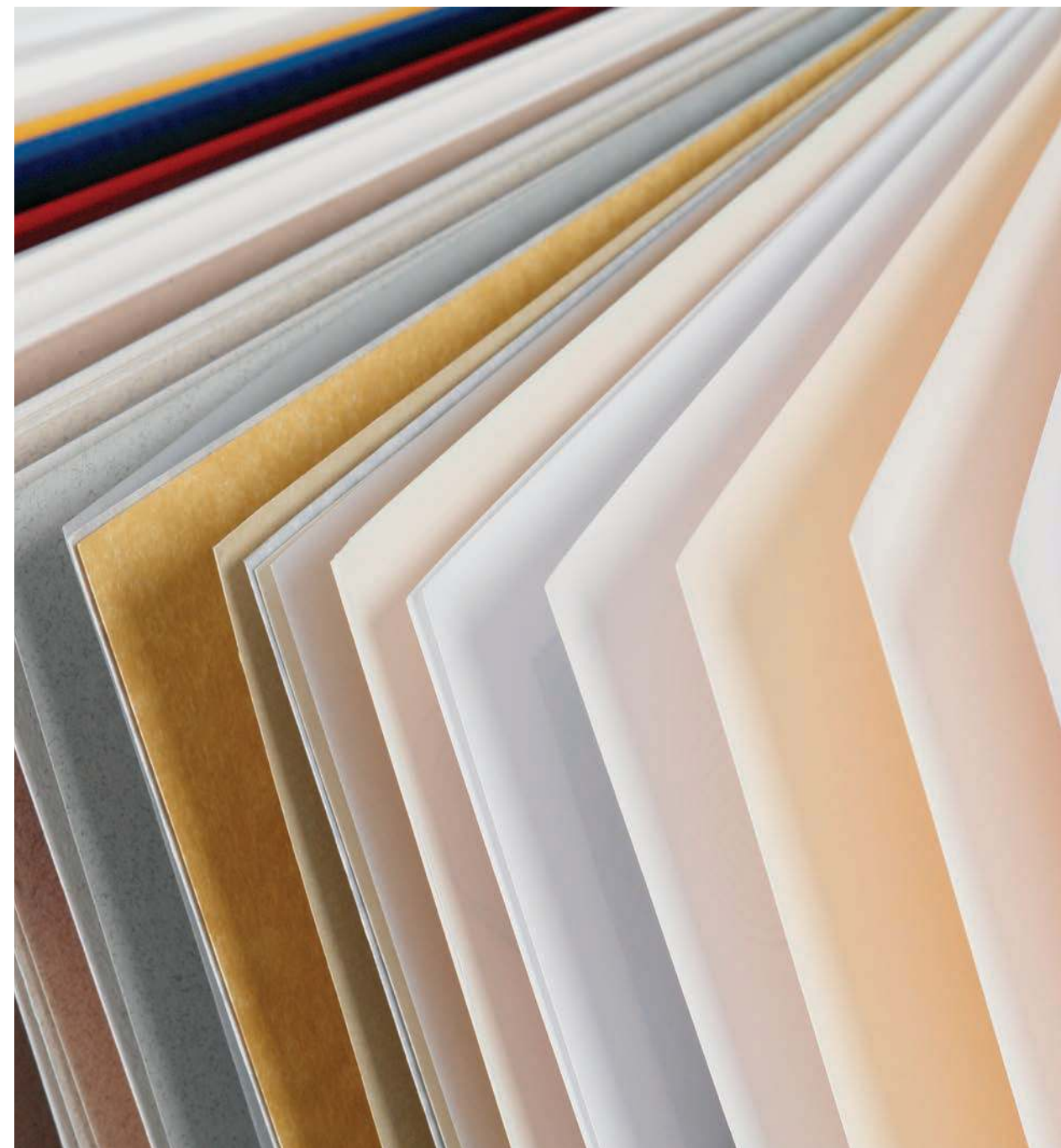
BrightPrint Ltd relies on a group of trusted freight and logistic companies.

To ensure your order arrives in the best possible manner, our trained dispatch team pack and wrap orders with only the customer in mind.

Our goal for your order is simple – delivered in full, on time and undamaged.



# Environment Friendly.



Caring for the environment is an ever-increasing concern for the modern printer. We use a unique additive plate making solution to help reduce harsh chemical wastes usually produced when plate making. Our new unit is totally chemistry-free. This lack of chemical processing reduces costs and enables a faster work turn-around.

All paper in our factory is carefully sourced from legal & sustainable forests.





# Customer Satisfaction.

BrightPrint Ltd employs an experienced and professional workforce. Our enthusiastic team endeavor to make your print order stress-free in three simple steps—design, print & deliver. Here's what some of valued customers have to say...

“We have been getting our printing done at BrightPrint for some years now. The service there is the best and the quality of products has been excellent. We certainly enjoy working with BrightPrint and will continue to do so in future.”

*Paint Supplier, Hamilton*

“We have always been happy with BrightPrint as our major print supplier. Prices have always been competitive and when we need something in a hurry they always come through. The guys at BrightPrint are always calling in to say hello which is great when you forgot to ring in another print order!”

*Helicopter Operator, Franz Josef*

“We highly recommend these books, they have made life much easier for both drivers and admin staff. The customised design gives our drivers a sense of identity.”

*Malcolm Payne | Director,  
Dynes Transport Ltd*

“The team at Work Time were so easy to work with when setting our logbook up and made sure that they were able to include everything we require into the one book.”

*Angus Petrie | Transport Manager,  
NZ Express Transport*





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Contact Us.

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