



Issue 3

the fine print.

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A MESSAGE FROM THE SALES MANAGER

It's hard to believe the 1st quarter of the year has gone and we are into April already. At Brightprint we start the new financial year with some exciting new growth plans across our three divisions.

The start of 2022 has been a challenging but successful 3 months for Brightprint with targets being hit and lots of new clients coming on board. As everyone is aware the freight system throughout New Zealand has been massively disrupted recently but this has not

stopped us from doing our best to get our clients jobs to them on time. We are achieving this through using a variety of freight partners with the ability to switch between these if one partner becomes more covid effected than the other.

Our sales team has also enjoyed getting out on the road to visit and setup new print and packaging clients. It's been great to see the craft beer & RTD market growing so rapidly throughout New Zealand. The guys have really enjoyed visiting some

of these epic smaller brewery's and tasting some of these amazing brews!

Sit back grab yourself a coffee and enjoy reading the latest issue of The Fine Print. Also don't forget to jump on board and follow our social media pages to follow the exiting new developments that we have coming up over this next quarter!



JOSHUA GORDON

Brightprint Sales Manager

APRIL DRAW! WIN THE RUGBY PACK!

Place an order with Brightprint, Printpak or Worktime Group in the month of April 2022 and go in the draw to win a Beanie, Rugby ball and a Super Rugby Shirt of your choice!

Check out Brightprint's social media pages and for all the details!



CONGRATULATIONS TO MIKE THEYERS

Winner of the Chilly Bin Kit and 6 pack of Printers Pale Ale from our February draw!



the fine print.

PRODUCT SPOTLIGHT | BARKERS RECIPE BOOK

Barker's of Geraldine is still on a corner of the original family farm.

8km from the South Canterbury town of Geraldine, their site sits in the lea of the Four Peaks mountain range, beside the Te Moana River and surrounded by rolling pastures. Barkers are committed to delivering great tasting food experiences to kitchens within New Zealand and beyond.

Brightprint were thrilled to be able to print and supply Barkers with their latest Recipe Book.

Printed on one of our Fujifilm Digital Presses which will print, fold and staple all in one pass

We got the chance to try one of their many meal base sauces, the Italian Tomato Sauce. Absolutely delicious and so easy! We added it to spaghetti pasta and topped with venison meatballs.

EST. 1969
BARKER'S
PROFESSIONAL



CUSTOMER FEATURE | WOOLTEC

Founded in the late 1980's, Wooltec is a locally New Zealand owned and operated supplier to the healthcare and aged care sector.

Wooltec was initially founded on the need from aged care and healthcare operators to have access to niche and bespoke products for their residents and patients that sat outside of the standard industry offering.

Today, Wooltec still specialises in those custom-made products, while also having expanded their offering and network to be able to supply a wide range of industry solutions to Australasia's largest aged care and healthcare providers.

Wooltec approached Brightprint to manufacture packaging for one of its premium products, the 'Calf Protector'.

Printed on our UV 5 Colour press with a soft touch matt laminate applied, really reflects and compliments these quality healthcare products.



OUR INVOLVEMENT WITH RRT

Brightprint are proud supporters of the Rapid Relief Team NZ.

The Rapid Relief Team (RRT) NZ delivers hope and relief to people across the globe. Whether it be fire, flood or humanitarian need, RRT expands their support services to meet the crisis at hand.

RRT's army of volunteers operate from the heart across the globe, and lend a helping hand to people in

Australia, New Zealand, the United Kingdom, North and South America, the Caribbean, Canada and across Europe.

With the devastating floods that hit Westport this year, a couple of our team were called on as volunteers to help sandbagging homes and businesses.

Learn more about RRT here: rrtglobal.org



AN UPDATE FROM



WELCOME TWIST TRUCKING



Twist Trucking approached Work Time Group to provide them with a customised Logbook that includes Daily Pre-Starts, Visual H&S, House Rules, Emergency Procedures, Incident reports etc. As well as offering a full design service we also get every book NZTA approved.

We also produced a customised consignment notebook to enhance the professional image Twist Trucking have. Thanks for your support DK @ Twist

See us for all your logbooks, consignment notebooks, run sheet books, lift plans and any carbon paper related products, we will be more than happy to help streamline your paperwork, save cost and reduce waste.



KINGSLEY FRENCH
WTG Sales Manager
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TEAM BUILDING DAY | THE BOWLS TOURNAMENT

Last week we took Friday off and headed to the bowling green to reward the team for their commitment and effort put into the last financial year quarter.

Wow... 'The Worm Burners' certainly taught us a thing or two about lawn bowls!

The day included a very competitive tournament, BBQ lunch, cold tap beer and prizes resulting in a fantastic all round team building event!

Each team had to create their own team name and logo which

provoked some interesting concepts!

Congratulations to our tournament winner, team name and logo winner and player of the day!

Here's to the next Quarter!

